



>>> **New! Online Training Course (by phone/internet):**

Designing coaching programmes for maximum business success

Including: 12 hours of 1:1 and group training

provided online by Frank Bresser (& his team)
by phone/internet

(can be started at any time; launch and earliest date possible: 7 November 2011)

Needs-
driven

In order to raise your capability of implementing and optimizing great coaching programmes in your own company/other companies and taking into account today's highly volatile and quickly changing business environment, we have designed this **fully flexible, very effective and straightforward online training** format for you.

Flexible &
customized

You need **phone and internet access only**. All sessions are arranged flexibly in accordance with your time preferences - a minimum of 8 hours will be 1:1 training, the others **group sessions**, so you can very easily reconcile and coordinate this training with your other business activities, and it can be perfectly tailored around your specific learning needs. The training will cover the **7 frameworks for the successful design, implementation and optimization of coaching programmes** (with a particular focus on frameworks 1 and 2: the key success factors and the coaching value chain) and **various practical case studies**. Frank Bresser will be your main trainer (if not otherwise stated). You will receive an official confirmation of your participation at the end of the training.

Special
rate until
31.12.11

As our Coaching-Programme Quality Initiative 2011 is still running and it is the launch phase of this new training format, we offer - until 31 Dec 2011 - a **very special rate of 1299 Euro for this highly individualized training**. We give further discounts for participants from non-profit organisations/developing countries on the merit of each case. If you are interested in the training, please **send an email to info@bresser-consulting.com with your name, company, address, interest/involvement in coaching in companies and your preferred starting date for the training** (or call us by phone: +49-179-4338876).

Bresser Consulting - The Coaching Programme Specialists

We help companies design, implement and optimize tailor-made coaching programmes that exactly meet their organisation-specific needs and generate maximum business success.

Frank Bresser was the first to develop the systematic and strategic design, implementation and improvement of coaching programmes in companies as a distinct discipline. He is the author of the book "**The global business guide for the successful use of coaching in organisations**" (Sep 2010) and recently received for his work the **Global HR Excellence Award 2011** at the World HRD Congress 2011.

As a training participant, you will also receive a copy of the **Global Business Guide**



www.bresser-consulting.com

Bresser Consulting – Excellent Coaching Solutions

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